



KNXV

# ORDER

Print Date 10/05/12

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Flight Dates **10/09/12-10/15/12**

Contract / Revision      **314102 /**

Original Date / Revision  
10/05/12    10/05/12

Advertiser **DCCC - Sinema/Democrat/C**

Agency    **Media Strategies and Resea**

Buying Contact

**1580 Lincoln Street  
Suite 510  
Denver, CO 80203**

Product

**DCCC - Sinema/Democrat/Congres**

Agency Com    15%

Billing Contact

**1580 Lincoln Street  
Suite 510  
Denver, CO 80203**

Sales Office    KNXVL

Sales Region   LOC

Agency Ref

Order Sep      00:13:00

Estimate #      **12317**

Alt Order #

Billing Type    Cash

Order Type    GENERAL

Billing Cycle   EOM/EOC

Billing Calendar BROADCAST

Demographic   A25-54

Rev Codes      POL      POL      CAND

Product Codes PL

Priority          DEF

Advertiser Ref

Primary Account Executive  
KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Share 15%    Market Value 150333

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	127783

## Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	33	\$19,167.50	\$22,550.00	0.00
<b>Totals</b>	<b>33</b>	<b>\$19,167.50</b>	<b>\$22,550.00</b>	<b>0.00</b>

## Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/15/12	33	\$19,167.50	\$22,550.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	KNXV	10/09/12	10/14/12	M-F 6-7am M-F 6-7am	CM	6am-7am	-- 1----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-- 1----					1	\$250.00		0.00			
N 2	KNXV	10/09/12	10/15/12	M-F 7-9am M-F 7-9am	CM	7am-9am	11111--	:30	5	\$250.00	P-3	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	- 1111--					4	\$250.00		0.00			
Week:		10/15/12	10/21/12	1-----					1	\$250.00		0.00			
N 3	KNXV	10/09/12	10/14/12		CM	2pm-3pm	-- 1-1--	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00



KNXV

Print Date: 10/05/12

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Contract / Revision **314102** Flight Dates **10/09/12-10/15/12**

Hiatus Dates

Original Date / Revision 10/05/12/ 10/05/12

Order Sep 00:13:00

Advertiser **DCCC - Sinema/Democrat/C** Product **DCCC - Sinema/Democrat/C** Estimate # **12317**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F 2pm-3pm General Hospital												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/08/12	10/14/12	-- 1- 1--	2		\$350.00		0.00							
N 4	KNXV	10/09/12	10/09/12	M-F 3pm-4pm Katie	CM	3pm-4pm	- 1- - - - -	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/08/12	10/14/12	- 1- - - - -	1		\$500.00		0.00							
Week:		10/15/12	10/21/12	1- - - - -	1		\$350.00		0.00							
N 5	KNXV	10/09/12	10/15/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	1- 1- - - -	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/08/12	10/14/12	-- 1- - - -	1		\$350.00		0.00							
Week:		10/15/12	10/21/12	1- - - - -	1		\$350.00		0.00							
N 6	KNXV	10/09/12	10/15/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	11111- -	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/08/12	10/14/12	- 1111- -	4		\$550.00		0.00							
Week:		10/15/12	10/21/12	1- - - - -	1		\$550.00		0.00							
N 7	KNXV	10/09/12	10/15/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	11111- -	:30	5	\$550.00	P-3	0.00	NM	5	\$2,750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/08/12	10/14/12	- 1111- -	4		\$550.00		0.00							
Week:		10/15/12	10/21/12	1- - - - -	1		\$550.00		0.00							
N 8	KNXV	10/09/12	10/15/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	11- 11- -	:30	4	\$650.00	P-3	0.00	NM	4	\$2,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/08/12	10/14/12	- 1- 11- -	3		\$650.00		0.00							
Week:		10/15/12	10/21/12	1- - - - -	1		\$650.00		0.00							
N 9	KNXV	10/15/12	10/15/12	Monday 7-9pm Dancing with the Stars	CM	7pm-9pm	M- - - - -	:30	1	\$5,500.00	P-6	0.00	NM	1	\$5,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/15/12	10/21/12	M- - - - -	1		\$5,500.00		0.00							
Week:		10/15/12	10/21/12	M- - - - -	1		\$5,500.00		0.00							
N 10	KNXV	10/09/12	10/15/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	11111- -	:30	5	\$850.00	P-3	0.00	NM	5	\$4,250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/08/12	10/14/12	- 1111- -	4		\$850.00		0.00							
Week:		10/15/12	10/21/12	1- - - - -	1		\$850.00		0.00							
N 11	KNXV	10/13/12	10/13/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	- - - - - S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/08/12	10/14/12	- - - - - S-	1		\$450.00		0.00							
Week:		10/08/12	10/14/12	- - - - - S-	1		\$450.00		0.00							
N 12	KNXV	10/14/12	10/14/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	- - - - - S	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/08/12	10/14/12	- - - - - S	1		\$850.00		0.00							
Week:		10/08/12	10/14/12	- - - - - S	1		\$850.00		0.00							

\*Tax 1 Note: Tax 0.5%.

Totals 33 \$22,550.00